

jenny FLICK

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jennyflick.com

Detail-oriented visual designer driven by empathy, innovative problem-solving and user-centric design.

WORK EXPERIENCE

Freelance Designer

Seattle, WA 2020–Present

Designing for a wide range of industries, including independent music artists, real estate firms, and healthcare startups.

Executing diverse projects encompassing package design, brand identity, website design, video promos, and marketing collateral.

Collaborating with a range of clients, including artists CVIRO & GXNXVS, Owsey, Melkevien, July 7, Orvis & Orvis, Spora Health, and W Series Racing.

Product Designer at Havenly

Remote 2021–2023

Executed comprehensive end-to-end product design in responsive web and iOS environments, collaborating closely with engineers and project managers.

Led the implementation of a top-to-bottom rebrand across web and iOS experiences, ensuring a cohesive and refreshed visual identity.

Orchestrated the redesign of the core customer-facing experience by conducting thorough research, creating wireframes, developing prototypes, and performing user testing to enhance overall usability and satisfaction.

Account Manager & Marketing at Tom Flick Communications

Seattle, WA 2016–2020

Responsible for reaching out and fostering connections with potential clients, understanding and communicating their needs, and facilitating engagement bookings.

Wrote and edited articles, created content for posts, and managed social media accounts.

Created marketing collateral and designed PowerPoint presentations for speaking engagements.

Graphic Designer at R&R Marketing

Kirkland, WA 2016–2018

Designed marketing collateral, social media content, web banners, advertisements, and websites for clients.

Consistently interfaced with clients about their needs and make changes based on feedback.

Collaborated with social media team to create assets, research new social platforms, and strategize ways in which they could best be used.

EDUCATION

Graphic Design, AAS

Seattle Central Creative Academy, Seattle, WA, 2018–2020; Dean's List, 5 quarters

Communication, BA

University of Washington, Seattle, WA, 2010–2014; Magna cum laude; Phi Beta Kappa

Other:

Paris College of Art, Summer 2019

Parsons Paris, Summer 2018

School of Visual Concepts, 2015–2016

COMPETENCIES

Proactively managing design projects across various teams, including web developers, social media, account managers, and growth/strategy.

Experienced in handling multiple assignments simultaneously, with strong people skills and a focus on efficiency, organization, and meeting deadlines.

TOOLS

Figma	Procreate
Illustrator	HTML & CSS
Photoshop	G Suite
InDesign	Premiere Pro
After Effects	Slack

SKILLS

Product design	Copywriting & editing
UX + UI	Design thinking
Branding	Prototyping
Packaging	Environmental design
Typography	Layout